



FOOD HERO CONTEST RULES AND REGULATIONS

1. The "Food Hero Contest" (the "Contest") is produced by BC Agriculture in the Classroom Foundation (BCAIRC).
2. The Contest opens at 9:00am PST on Friday, May 8, 2020 and closes at 8:59am PST on Friday, May 22, 2020.
3. To enter and to be eligible to win the Contest, all entrants must be a legal resident of British Columbia and be thirteen years of age or older. Employees and their parents, siblings, children, and persons domiciled with an employee of BCAIRC and any other organizations, media, or businesses, who assist or aid in the Contest are ineligible to enter. Entrants who are aged 13 to under 18 at the date of entry are eligible to enter the Contest and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such entrant.
4. No purchase necessary. There are two ways to enter the Contest for a chance to win – as a nominator Contest entrant or as a nominee Contest entrant. To enter as a Nominator Contest entrant, post in the comment section on the Food Hero post online at www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc the name of one BC agri-food worker hero, his/her Instagram/Facebook tag, his/her occupation, and why he/she is being nominated. Limit one entry per nominator Contest entrant on www.facebook.com/bcagintheclassroom and one entry per nominator Contest entrant on www.instagram.com/bcairc for the duration of the Contest. Multiple nominator Contest entries for each entry method will be removed and the entrant will be disqualified from the Contest. Nominee Contest entrants are automatically entered in the Contest when they are nominated by a nominator Contest entrant, and multiple nominations of a nominee Contest entrants by more than one nominator Contest entrants are accepted. All entries must be received by 8:59am PST on Friday, May 22, 2020. Odds of being selected as a nominator Contest entrant winner or nominee Contest entrant winner depend on the number of entries received by the Contest.
5. All Contest entrants acknowledge that the Contest is in not sponsored, administered, or associated with Save-On-Foods, Facebook, or Instagram. Nominator Contest entrants agree that he/she owns rights to the Facebook or Instagram user content entered in the Contest and that user content does not infringe on copyrights or other legal rights of any third party. Nominator Contest entrants give BCAIRC permission to reproduce and use this user content in connection with the Contest on www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc and that BCAIRC may refuse to accept content for any reason.
6. Four (4) nominee Contest entrants and four (4) nominator Contest entrants will be chosen as Contest winners. The Contest Grand Prizes are Four (4) \$100 Save-On-Foods gift cards, awarded to one of each of four nominee Contest winners and four (4) \$25 Save-On-Foods gift cards awarded to one of each four nominator Contest winners. Prizes must be accepted as awarded. No substitutions and/or variations of the prizes is permitted, except at BCAIRC's sole discretion. BCAIRC is not responsible for lost or stolen prizes.
7. A random Contest prize draw will be held between 9:00am and 4:00pm PST on Friday, May 22, 2020 at BCAIRC's Office in Abbotsford, BC from the entries received. An entrant need not be present to win. Winners will be contacted via Facebook or Instagram immediately following the draw. Winners must reply within a three (3) day period. In the event that attempts to contact winners are unsuccessful, alternative entries will be selected at random. Before being awarded a prize, a potential Contest winner (or the potential Contest winner's parents or legal guardians) will be required to sign and return within six (6) days after a Contest prize draw, a full Contest release form stating that the potential Contest winner has read and understood the Contest Rules and Regulations, grants all consents required, authorizes BCAIRC to broadcast and publish the nominee Contest winners' name, Facebook/Instagram tag, occupation, and why they are nominated (or in the nominator Contest winner's case, name, tag, and comments) in connection with promotion or publicity of the Contest at no additional compensation to a potential winner, and I answers on the Contest release form, without mechanical aid, a mathematical skill-testing question, before a selected entrant is confirmed as a winner. A Contest winner (or a Contest winner's parents or legal guardians) will be delivered a prize by email within twenty-one (21) days of the corresponding Contest prize draw date.
8. If, for any reason, a Contest entrant (or his or her parent or legal guardian) cannot be reached by Facebook or Instagram within three (3) days or if a selected entrant fails to correctly answer the mathematical skill-testing question, he/she will forfeit the prize and BCAIRC reserves the right, but not the obligation, to draw another entry.
9. All entries become the property of BCAIRC. Information provided from the Contest releases (such as postal codes and age) may also be aggregated by the Communications Coordinator of BCAIRC for market research purposes but will not be identifiable by individual.
10. This Contest is subject to all applicable federal, provincial, and municipal laws.
11. By entering, all Contestants release and agree to hold harmless BCAIRC, President's Choice, Facebook, and Instagram, and any of their respective directors, officers, employees, and agents of all such parties and any prize suppliers (collectively, the "Released Parties") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever causes directly or indirectly, in whole or in part, by an entrant's participation in the Contest, including but not limited to losses arising from the Contestant's acceptance, use, or misuse of a Contest prize, any act or omission made by any of the Released Parties or a third party (including any other entrant) or the entrant, any defect in any social media accounts or equipment used in the Contest, and any other problems of the Contest.
12. The Released Parties are not responsible for misdirected, incomplete, damaged, or late Contest entries.
13. Entries are subject to verification. BCAIRC reserves the right, at its sole discretion, to require proof of a potential Contest winner's identity and/or eligibility. A potential Contest winner that cannot provide such proof may be disqualified from the Contest.
14. BCAIRC reserves the right, to alter, amend, postpone, or cancel this Contest (or to amend these Contest Rules and Regulations) in any way at any time, in the event of an administrative error, tampering, intervention, fraud, technical failure, or any other reason at BCAIRC's sole discretion. Decisions of BCAIRC are final.
15. Any attempt to deliberately damage any website, Facebook account, or Instagram account, or to undermine the operation of this Contest is a violation of laws, and should such an attempt be made, BCAIRC reserves the right to seek remedies and damages.
16. To review the BCAIRC's privacy policy, visit www.bcairc.ca.
17. By entering the Contest, you have read and agreed to the above Contest Rules and Regulations.