



## CELEBRATE CALM 2021 CONTEST RULES AND REGULATIONS

1. The "Celebrate CALM 2021 Contest" (the "Contest") is produced by BC Agriculture in the Classroom Foundation (BCAITC).
2. The Contest starts at 1:00pm PST on Monday, March 15, 2021 and closes 11:59pm PST on Sunday, March 21, 2021.
3. To enter and to be eligible to win the Contest, all entrants must be a legal resident of British Columbia and be thirteen years of age or older. Employees and their parents, siblings, children, and persons domiciled with an employee of BCAITC are ineligible to enter. Entrants who are aged 13 to under 18 at the date of entry are eligible to enter the Contest and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such entrant.
4. No purchase necessary. To enter, entrants must comment as to **"how you are celebrating Canadian Agriculture Literacy Month"** in the comments section below the March 15, 2021 Contest post online at [www.facebook.com/bcagintheclassroom](http://www.facebook.com/bcagintheclassroom) and/or [www.instagram.com/bcaitc](http://www.instagram.com/bcaitc). Odds of being selected as a winner depend on the number of entries received by the Contest. All entries must be received by 11:59pm PST on Sunday, March 21, 2021
5. By entering, Contest entrants acknowledge that the Contest is in not sponsored, administered, or associated with Facebook or Instagram. Contest entrants agree that he/she owns rights to the entrant-generated content entered in the Contest and that entrant-generated content does not infringe on copyrights or other legal rights. Entrants give BCAITC permission to reproduce and use this entrant-generated content in connection with the Contest. BCAITC may refuse to accept entrant-generated content for any reason.
6. There are five (5) Contest Grand Prizes, each consisting of a book package containing *The Bug Girl (A True Story)*, *Alfabet A to Z*, *Reggie's Technology Adventure*, *Blossom's Big Job*, *A Cow's Tale*, and BCAITC swag (each prize pack valued at \$50+). Prizes must be accepted as awarded. No substitutions of the prizes are permitted, except at BCAITC's sole discretion. BCAITC is not responsible for lost or stolen prizes.
7. A random Contest prize draw will be conducted between 1:00pm and 4:00pm PST on Monday, March 22, 2021 at BCAITC's office in Abbotsford, BC from the entries received. Winners (or winner's parents or legal guardians) will be contacted via Facebook and/or Instagram immediately following the daily draws. Winners must reply within a seven (7) day period. In the event that attempts to contact winners are unsuccessful, alternative entries will be selected at random.
8. Before being awarded a prize, a potential Contest winner (or winner's parents or legal guardians) will be required to sign and return within seven (7) days, a completed Contest release form stating, among other things, that a potential Contest winner has agreed to the Contest Rules and Regulations, grants all consents required, authorizes BCAITC to broadcast and publish the winners' name, city of residence, and entrant-generated comments in connection with promotion or publicity of the Contest at no additional compensation to a potential winner, and without mechanical aid, completes a mathematical skill-testing question, before a selected entrant is confirmed as a winner. If, for any reason, a potential Contest winner fails to return a completed Contest Release within seven (7) days, he/she will forfeit the prize and BCAITC reserves the right, but not the obligation, to draw another entry. A Contest winner (or a winner's parents or legal guardians) will be delivered a prize by mail within twenty-one (21) days of the Contest draw.
9. All entries become the property of BCAITC.
10. This Contest is subject to all applicable federal, provincial, and municipal laws.
11. By entering, all Contestants release and agree to hold harmless BCAITC, Facebook, and Instagram, and any of their respective directors, officers, employees, and agents of all such parties and any the prize supplier (collectively, the "Released Parties") from and against any and all liability caused directly or indirectly by an entrant's participation in the Contest, including but not limited to liability arising from the Contestant's acceptance, use, or misuse of a Contest prize, and any act or omission made by any of the Released Parties or any other party.
12. The Released Parties are not responsible for misdirected, incomplete, damaged, or late Contest entries. Contest entries are subject to verification at BCAITC's sole discretion.
13. BCAITC reserves the right to cancel, terminate, modify, or amend the Contest or Contest Rules and Regulations at BCAITC's sole discretion and without further notice.
14. Any attempt to deliberately undermine the operation of this Contest is a violation of laws, and should such an attempt be made, BCAITC reserves the right to seek remedies and damages.
15. To review BCAITC's privacy policy, visit [www.bcaitc.ca](http://www.bcaitc.ca).
16. By entering the Contest, you have read and agreed to the above Contest Rules and Regulations.