

EMAIL PLEDGE REQUESTS

Below are samples of emails you can send to friends and family to request pledges and then thank them for the pledges.

SAMPLE PLEDGE REQUEST EMAIL

Subject: Please Pledge Me in The Great Basil Grow-A-Thon

I'm participating in The Great Basil Grow-A-Thon this summer, a virtual fundraiser to help support BC Agriculture in the Classroom Foundation (BCAITC)! The goal of the Grow-A-Thon is to raise \$25,000 for BCAITC to help bring agriculture and food education to over 500,000 BC students.

You are invited to be part of this amazing Grow-A-Thon by pledging my basil plant's growing activity! Your sponsorship will help "encourage" my plant to grow and support BCAITC. Any and all pledges are appreciated!

There are 2 ways to make a pledge:

1. Go online to the "donate" page of www.bcaitc.ca and make a secure online financial donation (via debit, credit, or PayPal). Be sure to put a note in the "notes section" of the payment portal indicating "[My Name] - Basil".
2. Give me a cheque (made payable to "BC Agriculture in the Classroom Foundation" to pledge me (be sure to put a note on the "reference" section of the cheque indicating "The Great Basil Grow-A-Thon to support [My Name]"). I will then forward the donation to BCAITC on your behalf.

Individuals making pledges of \$20 or more will receive a tax receipt from BCAITC. All pledges must be received by August 31.

For more information on The Great Basil Grow-A-Thon, visit www.bcaitc.ca. Thank you for your support of this fundraising initiative!

SAMPLE PLEDGE THANK YOU EMAIL

Subject: Thank You for Supporting The Great Basil Grow-A-Thon

Thank you for supporting me and my basil plant in The Great Basil Grow-A-Thon! Your generous pledge will help BC Agriculture in the Classroom Foundation bring valuable agriculture and food education to over 500,000 K-12 BC students province-wide this year.

For more information on The Great Basil Grow-A-Thon and to track its progress, visit www.bcaitc.ca. Thank you again for your support of me and this fundraising initiative!