

NEW MARKETING OPPORTUNITY

# FARM EXPLORER BC



OFFERED BY

BC Agriculture in the Classroom Foundation

Get in on the action now! Market your agriculture business on **Farm Explorer BC**, an exciting new webpage that will connect BC residents, tourists, and students to agriculture products and experiences throughout the province! Developed by BC Agriculture in the Classroom Foundation (BCAITC), the site will feature an interactive GIS map plus informative and educational profiles for each listing.

### Farm Explorer BC will feature:

- Farms selling products direct to consumers
- Farms offering visits, tours, and/or recreational/educational activities

### A \$200 permanent business listing on Farm Explorer BC includes:

- Educational information to help users learn about BC's amazing agriculture and food story
- Contact information, hours, and website/social media links
- Descriptions of products and experiences
- Logos, photos, and videos
- Trip routing and social media share features



**CLICK HERE**

TO CREATE YOUR FARM EXPLORER BC PROFILE

This is an incredible opportunity to help BC communities learn about agriculture and food - and why farms play such an important role in our society. Plus, you will be supporting BCAITC, a non-profit, charitable organization to provide valuable K-12 agriculture and food education to over half a million students annually!

**LAUNCHING SOON**



### For more information, contact:

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