

CAREERS IN AGRICULTURE

Chief Executive Officer (CEO)



WHAT IS A CEO?

A Chief Executive Officer or CEO is the head of a company. In charge of leadership-based tasks, including growth and development of product, meeting with customers, and managing sales and profits, CEO's rely on the support of their team members to ensure smooth daily operation of the company.



CAREER HIGHLIGHTS

- Rewarding work
- Working with a team
- Work that changes daily
- Developing or using technology
- Making a difference in the world
- Helping to improve and or protect the environment



EDUCATION AND TRAINING

- Most CEOs have a university bachelor's degree in business, economics, or a related field. Many companies also look for post graduate degrees and experience in the agriculture and food systems industries.
- **Related School Subjects:** Career Exploration, English Language Arts, Science

CORE DUTIES of a CEO

Entrepreneurial leadership

Agri-tech Involvement

Organic and environmentally clean agriculture focus

WORKPLACE

Typically Indoor with some outdoor work opportunities

SALARY RANGE

Approximate Starting Salary Range: \$112,000-\$145,000 annually

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STAND OUT SKILLS

- **Active listening:** Understand team and client needs
- **Analytical thinking:** Evaluate opportunities and challenges
- **Computer & technological skills:** Use modern agricultural technology
- **Critical thinking:** Make informed business decisions
- **Leadership:** Guide teams toward shared goals
- **Organizational & planning skills:** Execute projects efficiently
- **Problem solving:** Overcome challenges in operations and strategy
- **Research:** Explore innovative approaches in agri-tech

SIMILAR AND RELATED CAREERS

- Company President
- Human Resources
- Operations Manager



LOCATION
BC wide



"Follow what you believe in and if it contributes to helping the environment, you can't fail. Agriculture will never disappear."

- Jonathan Mathias



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