

CAREERS IN AGRICULTURE

Founder/CEO, Tech Solutions Company



WHAT IS A TECH COMPANY FOUNDER?

A Company Founder starts with an idea for a business that can help advance the agriculture industry. Running day-to-day company operations involves wearing many hats and relying on the support of company team members. Technology based companies are always doing research into their product area and looking for ways to stay on the cutting edge of the competition.



CAREER HIGHLIGHTS

- Working independently and with a team
- Making a difference in the world
- Opportunities for advancement and promotion
- Work that is flexible and changes daily
- Opportunities to travel
- Helping to improve and or protect the environment



EDUCATION AND TRAINING

- Most CEOs have a university bachelor's degree in business, economics, or a related field. Many companies also look for post graduate degrees and experience in the agriculture and food systems industries.
- **Related School Subjects:** Arts Education, Career Exploration, Health Education, Math, Practical Applied Arts, Science

CORE DUTIES

of a Company
Founder

**Investor and
customer outreach**

**Days vary greatly
depending on
business activity**

**Reviewing
opportunities to
improve
technology and
operations**

WORKPLACE

Indoor

SALARY RANGE

Approximate Starting Salary
Range: \$112,000-\$145,000
annually

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STAND OUT SKILLS

- **Adaptability:** Handle diverse responsibilities across business, farm, and tech operations
- **Computer and technological skills:** Oversee farm technology and business systems
- **Creativity and innovation:** Develop new solutions for farm operations and agri-tech challenges
- **Critical thinking:** Make strategic business and operational decisions
- **Customer service:** Interact with investors, clients, and team members
- **Leadership:** Guide the team and manage company vision
- **Mechanical & physical skills:** Support farm and technical operations
- **Planning & problem solving:** Ensure smooth day-to-day business and farm operations
- **Resilience & verbal communications:** Navigate startup challenges and effectively communicate



LOCATION
BC wide

SIMILAR AND RELATED CAREERS

- Chief Executive Officer (CEO)
- Sales Representative



"Starting a business is a lot of extremely hard work with plenty of highs and lows, but doing something that feeds people feels great. I get to learn so much and no two days are the same, whether I'm helping out around the farm, talking to investors, finding customers, or deciding the direction of the company — there's always something new going on."

– Alycia van der Gracht



Hear more from
Alycia [HERE](#)

